



WORLDWIDE EXPERIENCES AND TRENDS IN SPORT FOR ALL

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(editors)

Meyer & Meyer Press

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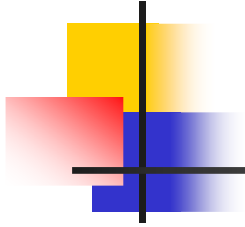
WORLDWIDE EXPERIENCES AND TRENDS IN SPORT FOR ALL

- Result of collaborative efforts of TAFISA board and its affiliates
- Editorial work supported by Universidade Gama Filho, Rio de Janeiro, Brazil
- 36 countries – 5 continents
- 88 authors: 36 PhDs, 16 Ms and 26 leaders and/or managers

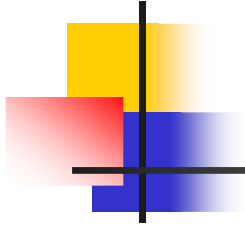


WORLDWIDE EXPERIENCES AND TRENDS IN SPORT FOR ALL

- **Encyclopedic tool and data bank for comparative study of national initiatives and cross-national interpretation of SFA**
- **Practice and theory of SFA according to 36 realities**
- **Democratization of sport in worldwide perspective**
- **Respect for cultural diversity**



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- International tendencies
 - Description of national initiatives
 - Culture as central category for analysis

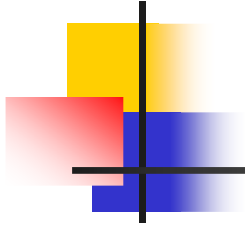


- “State-of-the-art book which aims at providing a body of knowledge able to point out adequate ways and means of developing Sport for All in the upcoming 21st Century”.

WORLDWIDE EXPERIENCES AND TRENDS IN SPORT FOR ALL



- Status-trends of SFA
- Explanations of the building up and expansion of SFA in different historical contexts
- Descriptions of the long-run evolution of SFA
- Local concepts of appropriateness and global significance of SFA

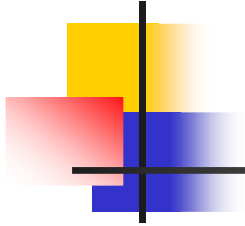


- Diversions and converges mapped out through distinctions of leisure, health, social development, Olympic education, education for leisure, cultural legacy, environmental protection



Main categories:

- (a) history
- (b) institutions
- (c) marketing
- (d) culture
- (e) sponsorship and finance



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- (f) target groups and activities
 - (g) settings and activities
 - (h) strategy and activities
 - (i) social changes
 - (f) conclusions