



INTERNATIONAL OLYMPIC ACADEMY



30 YEARS

Olympic Studies for Postgraduate Students

Editor: Konstantinos Georgiadis

International Seminar on Olympic Studies
for Postgraduate Students
(1993 – 2022)



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To Lamartine,

Together in Olympism

T. C.

Olympia 20-7-22

30 YEARS

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**International Seminar on Olympic Studies
for Postgraduate Students
(1993 – 2022)**

**Editor
Konstantinos Georgiadis**

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*Photographs in this book come from the personal archives
of the writers and the IOA Photographic Archive.
Cover photo: Sunrise at the Kronion hill
(photo by Susannah Stevens)*

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Contents

Foreword by the IOA President, Isidoros Kouvelos	13
Foreword by the IOC President, Thomas Bach	15
Foreword by the IOC Member for Greece, HOC President and EOC President, Spyros Capralos	17
Introduction by Konstantinos Georgiadis , The vision and establishment of the Postgraduate Seminar	19
Alberto Reinaldo Reppold Filho , IOA Postgraduate Seminar: An academic and life-changing experience....	33
Junko Tahara , Memories of the first International Seminar on Olympic Studies for Postgraduate Students.....	40
Lamartine DaCosta , Innovative developments joining scholars, students and universities worldwide: Experiences at the International Olympic Academy - Postgraduate Seminar, 1993-2020	45
Éric Monnin , Second International Postgraduate Seminar: A unique experience	54
Cesar R. Torres , Participating in the Seminar: A Fateful Moment of Moments.....	61
Michał Bronikowski , How the “Olympic spirit” has changed my life	66
Holger Preuss , The IOA as inspirer of Olympic Research.....	70
Ingomar Weiler , My Experience and Memories as a Supervising Professor during the years 1993 and 2017	75
Gino Schiavone , Olympia - the Heart of Olympism and Olympic Education.....	82
Robert K. “Bob” Barney , Remembering Olympia: Teaching Future Olympic Scholars	87
Ian Brittain , The IOA Postgraduate Seminar(s) Defined my Career Path	92
Stephen G. Miller , The International Olympic Academy at Nemea	97
Benoit Séguin , Experience and memories of the IOA International Seminar	102
Kristine Toohey , Teaching in the Postgraduate and the Master’s Degree Programmes	107
Dongguang Pei , As an IOA Participant in the Postgraduate Seminar, I have been promoting Olympic Education in China for more than 20 years	112
Wolfgang Decker , Personal Experience with the International Olympic Academy.....	119

Lamartine P. DaCosta PhD

Professor, Rio de Janeiro State University
Olympic Studies Research Group



*Innovative developments joining scholars, students and universities worldwide:
Experiences at the International Olympic Academy – Postgraduate Seminar,
1993–2020*

In 2008 an international book was published anticipating guidelines for the 2016 Olympic Games, which were designed for the city of Rio de Janeiro (1). This work included an introduction made by Lamartine DaCosta and Ana Miragaya, Brazilian scholars, in which they mapped the nine Olympic Studies Research Groups based at Brazilian universities as well as their exchange relations with universities on four continents. (Figure 1)

The continuity of the DaCosta - Miragaya Research Group's initiatives is depicted in Figure 2,

which shows the multiple forms of cooperation between scholars, students and universities from different countries in the years before and after the 2016 Olympic Games. In this other period, the emphasis was upon international publications, reaching 85 authors, a significant number, between 2015 and 2017, out of which 60% were Brazilian and 40% were international. (2)

Therefore, a Virtual Hub for the Olympic studies international relations based in Brazil was created, and it is still active today. (3) Since then,

this knowledge management tool has received favourable reviews by leaders of international Olympic bodies. (4)

However, more than good results from a Brazilian Olympic studies entity, it is important to emphasise the role of the International Olympic Academy (IOA, Olympia-Greece), which has the Postgraduate Seminar as the starting point of the outcomes highlighted over here.

Networking

The Brazilian connection to the IOA-Postgraduate Seminar began in the year this course was created, in 1993, when IOA's Dean, Kostas Georgiadis, invited Lamartine DaCosta (Gama Filho University) to be one of the professors in the company of Norbert Müller (University of Mainz), Ingomar Weiler (University of Graz) and John Hargreaves (University of London). And it was up to the Brazilian scholar to address Olympic-studies-related concepts of philosophy. By the way, this last assignment was linked to the fact that DaCosta gave presentations on this subject at the 1991 and 1992 International Sessions for Young Participants.

Furthermore, it is noted that emergence of the Postgraduate Seminars did not constitute a rupture in the Young Participants' routines - which

have defined IOA traditions since 1961 - but rather these procedures have been kept. This is because the Postgraduate Seminars have innovated by bringing better-selected students from master and doctoral courses to the IOA. (5) Thus, closer relationships between the IOA and universities have been encouraged, leading to networking, i.e. better connections among students, scholars and the International Olympic Academy. Under these conditions, the following are examples of networking promoted by DaCosta between 1993 and 2020.

Significantly, choosing a Brazilian student for the innovative Seminar has already been a networking product. In fact, the selection of Alberto Reppold, a PhD student in philosophy from the University of Leeds (UK) selected for the 1993 Postgraduate Seminar, arose from the connection between DaCosta and Jim Parry, both IOA guest speakers. As a memory from those times, the first group photo below shows this Brazilian student who was included in the Postgraduate Seminar's pioneering group.

Focusing on academic production, the scholars - universities - IOA relationships in the 1990s were progressively defined. And for DaCosta, it finally achieved the mapped status in 2008, (Figure 1)

and even beyond this date. This is the case of the connection with the University of Mainz, in Germany, coordinated by DaCosta - Müller until 2015, as reported by Wacker, Wassong & Wilant (2017) writing about Norbert Müller's academic life. (6) DaCosta's relations with Mainz continued after 2015 with Holger Preuss, Müller's alumnus and former student of IOA-Postgraduate Seminar 1995. His academic commitments extended to the Tokyo 2020 Olympic Games and, in 2017, this cooperation included an extensive international research project on Olympic values. (7)

Similar to Mainz, an exchange took place with the Autonomous University of Barcelona, Olympic Studies Centre - UAB-CEO, through the connection between DaCosta and Miquel de Moragas which was developed at the IOA in the 1990s, later including Emílio Fernandez Peña in the 2000s. Consequently, books were written, (8) Brazil-Spain seminars were held and visits were made by professors from both countries. In turn, in 2011, UAB-CEO published a book commemorating its 20th anniversary, in which DaCosta participated as an author valuing the option of networking. (9)

Comparable to Mainz and Barcelona, it is important to mention the collaborations of DaCosta - Hai Ren (Sport University of Beijing)

and DaCosta - Cesar Torres (College of Brockport, NY, USA) with roots in the 1990s at the IOA, which have continued up to recent times. Having said that, (10) lists the Beijing connection books dated 2009 and 2016 and (11) describes Brockport's connection work produced from the 1990s to 2020.

Knowledge production

By summarising DaCosta's networking experiences based upon the Postgraduate Seminar, Olympic studies are confirmed as a multidisciplinary production. Nevertheless, there is specific knowledge within the variety of Olympic topics that stood out in academic production which originated from network relations.

This was the case with philosophy, the initial reason for DaCosta's engagement, which in his connection with Torres had its best and longest lasting results in association with historiographic studies. In addition to Torres, there was a connection based on interests in philosophy linking DaCosta with Angela Schneider (University of Western Ontario) as reported in (12). But the culmination of the post-1993 IOA philosophical approach was DaCosta's proposal to consider Olympism as a "Process Philosophy" according to

a text published in 1998 and later consolidated as an article in 2006. (13)

Under these circumstances, it is important to emphasise the DaCosta - Parry - Torres - Schneider relations which led the IOA to produce an institutional video in 2000 describing the philosophical foundations followed in the Postgraduate Seminars and Young Participants' Sessions. (14)

Another association that brought emphasis to various disciplines of knowledge focused on the Hai Ren connection that resulted in two collective and multidisciplinary books previously cited in (11) with DaCosta & Miragaya, focusing on multiculturalism, history, values and legacies. (15)

Finally, the tendency towards multiple or specific approaches dealing with knowledge throughout the experiences between the 1990s and 2000s culminated in the publication of the book "*Olympic Studies*" in 2002. The authors of this book were DaCosta and four Brazilian students who emerged from networking. This work reviewing DaCosta's experiences as a scholar at the IOA produced a synthesis of Olympic studies from Pierre de Coubertin's writings to today's multidisciplinary. (16) Among the subjects considered in this work is the reproduction of DaCosta's pioneering approach to sustainability as an Olym-

pic value, published by the IOA in 1998. As such, this text is nowadays recognised as having had an innovative impact on the IOA, as shown in (17).

In 2011, DaCosta produced another unprecedented synthesis, which was included in a chapter in the book organised by the IOA as a commemoration of its 50th anniversary. In this case, the focus was upon the IOA as a privileged locus of knowledge and memory production. (18)

In conclusion, Figure 3 represents the three major innovative proposals Olympic studies originated from DaCosta and their connections, now linked to the "Place of Memory" conception of traditions, which are reinvigorated by the Postgraduate Seminars. May this meaning be finally attributed to the historical and philosophical role of the International Olympic Academy, Olympia, Greece.

Notes

1. DaCosta, L., Miragaya, A. (2008) *Introduction - Legacies of Sports Mega-events*. Brasilia: CONFEF and Ministry of Sport, pp 33-47. Available at http://www.esporte.gov.br/arquivos/ascom/publicacoes/Legados%20de%20Megaeventos%20Esportivos_Portugus_e_Inglis.pdf
2. "Olympic Studies developed by means of a virtual platform are promoting connectivity between authors, universities and countries". DaCosta & Miraga-

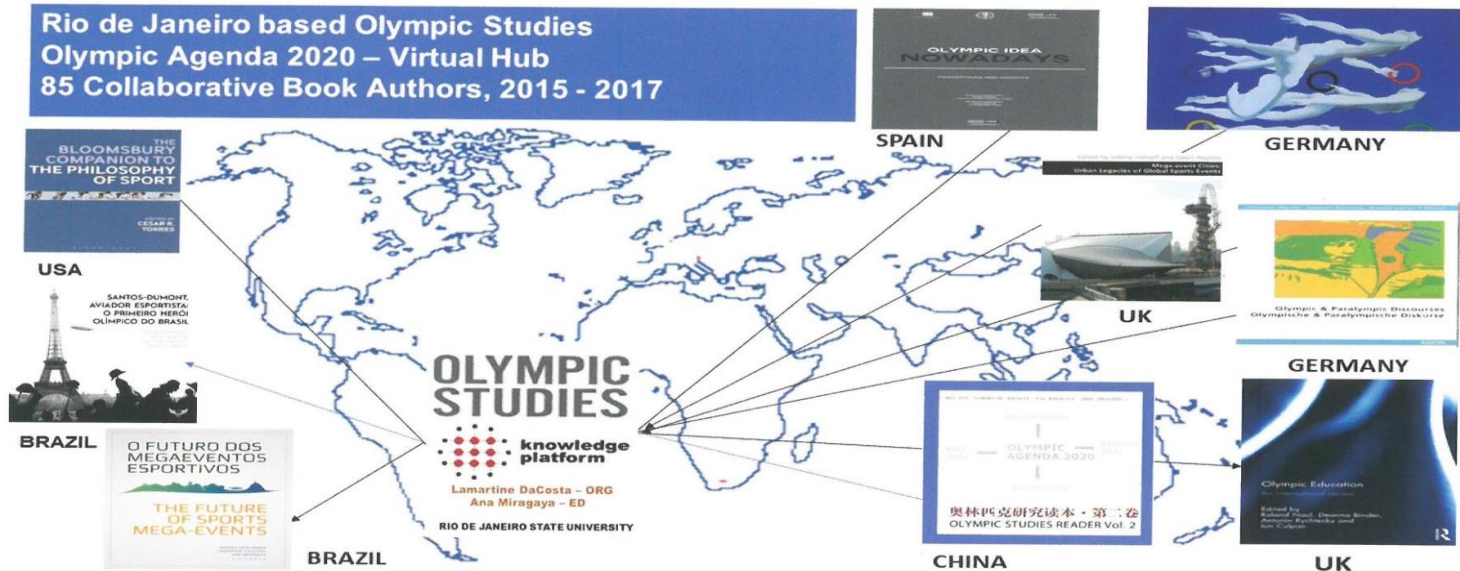
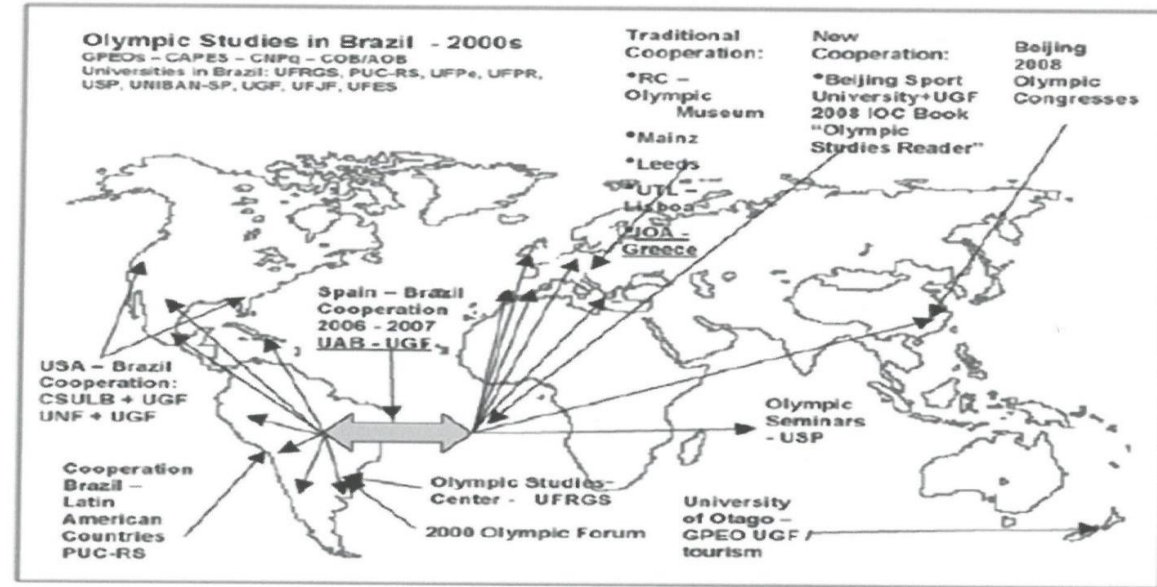
- ya's Position paper available at http://www.sportsinbrazil.com.br/artigos/virtual_hub.pdf
3. See DaCosta, L. (2011) Sports Hub and Sports Tech in Brazil. Researchgate Dataset available at: https://www.researchgate.net/publication/328253973_SPORTS_HUB_AND_SPORTS_TECH_IN_BRAZIL
 4. Message from IOC President Thomas Bach (2016): https://www.youtube.com/watch?v=GeQ8WU_tHf-WM&t=44s
Declarations from Nuria Puig and Maria Bogner / Olympic Studies Centre - IOC (2019): <https://www.youtube.com/watch?v=Vu12KjNV4EE>
Talk by Stephan Wassong, Director of the Olympic Studies Centre / German University of Cologne (2019): <https://www.youtube.com/watch?v=en36h5h72HU>
 5. According to Kostas Georgiadis, the IOA Postgraduate Seminar was created in view of the fact that "The Academy's educational activities had to be adjusted... and it was decided to launch new educational programmes... to provide adequate ongoing training to their members"; source: Georgiadis, K. - Ed (2011) Introduction. 50 Years. International Olympic Academy. Inspiration & Memories. Athens: IOA, p. 2.
 6. DaCosta, L. (2017) Revisiting Norbert Müller's Contributions to Olympic Studies: A Dialogue with Lamar-tine DaCosta, in Wacker, C., Wassong, S. & Wilant, N. (Eds) *Olympic and Paralympic Discourses*. Kassel: Sport Verlag, pp. 277 - 286. Free access: <http://www.sportsinbrazil.com.br/capitulos/dialoguemuller-dacosta2017.pf>
 7. Preuss, H., Schütte, N., Könecke, T., & DaCosta, L. (2014). *Olympic ideals as seen by Olympic schol-ars and experts*, Working Paper Series, Mainzer Papers on Sports Economics & Management, No. 13. Mainz. https://www.researchgate.net/publication/298421685_Olympic_values_nowadays/citation/download
 8. Moragas, M. & DaCosta, L. - Orgs (2006) *University and Olympic Studies* / Miragaya, A., Tavares, O., Kennett, C., Cerezuela, B. (Eds). Bellaterra: Universitat Autònoma de Barcelona. Centre d'Estudis Olímpics, Servei de Publicacions. Available at: http://www.sportsinbrazil.com.br/livros/livro_uab_ebook_180407.pdf
Pena, E. F., Preuss, H., DaCosta, L. - Orgs (2016) *Olympic Idea Nowadays: Perceptions and Insights* / Chatziefsthathiou, D., Ramon, X., Miragaya, A. (Eds). Bellaterra: Universitat Autònoma de Barcelona. Centre d'Estudis Olímpics, Servei de Publicacions. <http://ceo.uab.cat/en/b/olympic-idea-nowadays/>
 9. DaCosta, L. (2011) Testimonies by International Experts, p. 63, in Pena, E. F., Cerezuela, B., Kennett, C. & Moragas, M. (Eds) *An Olympic Mosaic: CEO-UAB 20 Years*. Barcelona: CEO UAB. <http://ceo.uab.cat/en/b/olympic-mosaic-olympic-studies-ceo-uab/>
 10. Hai Ren, DaCosta, L., Miragaya, A., Niu Jing - Eds (2009) *Olympic Studies Reader vol 1 Multidisciplinary and Multicultural Research Guide*. Beijing: Beijing Sport University Press. http://www.sportsinbrazil.com.br/livros/olympic_studies_reader.pdf
Hai Ren, DaCosta, L., Miragaya, A., Zhao Zhuo - Eds (2016) *Olympic Studies Reader vol 2 - Multidisciplinary and Multicultural Research Guide*. Beijing: Beijing Sport University Press.

- http://www.sportsinbrazil.com.br/livros/olympic_studies_reader_vol_2.pdf
11. Torres, C. (1999) Las ciudades candidatas como potenciales generadoras de un espacio de reflexión historiográfica, in Tavares, O. & DaCosta, L. (Eds) *Estudos Olímpicos*. Rio de Janeiro: Editora Gama Filho, pp. 108-115.
Torres, C. (2002) Tribulations and Achievements: the Early History of Olympism in Argentina, in Mangan, J. A. & DaCosta, L. (Eds) *Sport in Latin American Society: Past and Present*. London: Frank Cass, pp. 59-92.
DaCosta, L. (2014) Sport and Ideology, in Torres, C. (Ed.) *A Companion to the Philosophy of Sport*. London: Bloomsbury, pp. 212-227.
DaCosta, L. (2020) The Present and Future Significance of the Rio 2016 Olympic and Paralympic Games for Latin America and the Caribbean, in Torres, C. & Sotomayor, A. (Eds) *Olympic Movement in the Making of Latin America & the Caribbean*. Fayetteville, AR.: The University of Arkansas Press.
 12. Angela Schneider in 2002 became director of the Education and Ethics Commission of the World Anti-doping Agency - WADA and in this capacity she appointed Lamartine DaCosta as a member of the body under her coordination.
 13. Müller, N. Ed (1998) Coubertin and Olympism: Questions for the Future. DaCosta, L. Olympism and the Equilibrium of Man, pp. 188-199. Niedernhausen: Schors/ Comité International Pierre de Coubertin. https://library.olympic.org/Default/doc/SYRACUSE/61497/coubertin-et-l-olympisme-questions-pour-l-avenir-le-havre-1897-1997-rapport-du-congres-du-17-au-20-s?_lg=en-GB
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 14. Lamartine DaCosta at IOA, Olympia, Greece - Youtube: <https://www.youtube.com/watch?v=JAzWti-TaLek>
 15. DaCosta, L. & Miragaya, A. (2009) Setting the Stage for Multiculturalism, Values and Pluralism, in *Olympic Studies Reader vol 1*, Op. Cit. (10), pp. 23-34.
DaCosta, L. & Miragaya, A. (2016) Future Mega-event Cities with Olympic Legacies, in *Olympic Studies Reader vol 2*, Op. Cit. (10), pp. 3-26.
 16. DaCosta, L. (2002) *Olympic Studies*. Rio de Janeiro: Editor Gama Filho. Invited authors: Miragaya, A., Gomes, M., Abreu, N. & Tavares, O. http://www.sportsinbrazil.com.br/livros/olympic_studies.pdf
 17. Holger Preuss' declaration: "Scholarly research about Olympic Games and environmental issues was started by DaCosta in 1997, who stressed the ethical responsibility of the Olympic Management". See Preuss, H. (2016) Environmental Sustainability and Legacy of Olympic Games. IOA Journal, no. 9, April 2016, pp. 26-51.
 18. DaCosta, L. (2011) In Search of a Historical and Philosophical Meaning for IOA at Ancient Olympia, in Georgiadis, K. (Ed) *50 Years International Olympic Academy - Inspirations & Memories*. Athens: IOA, pp. 71-76.

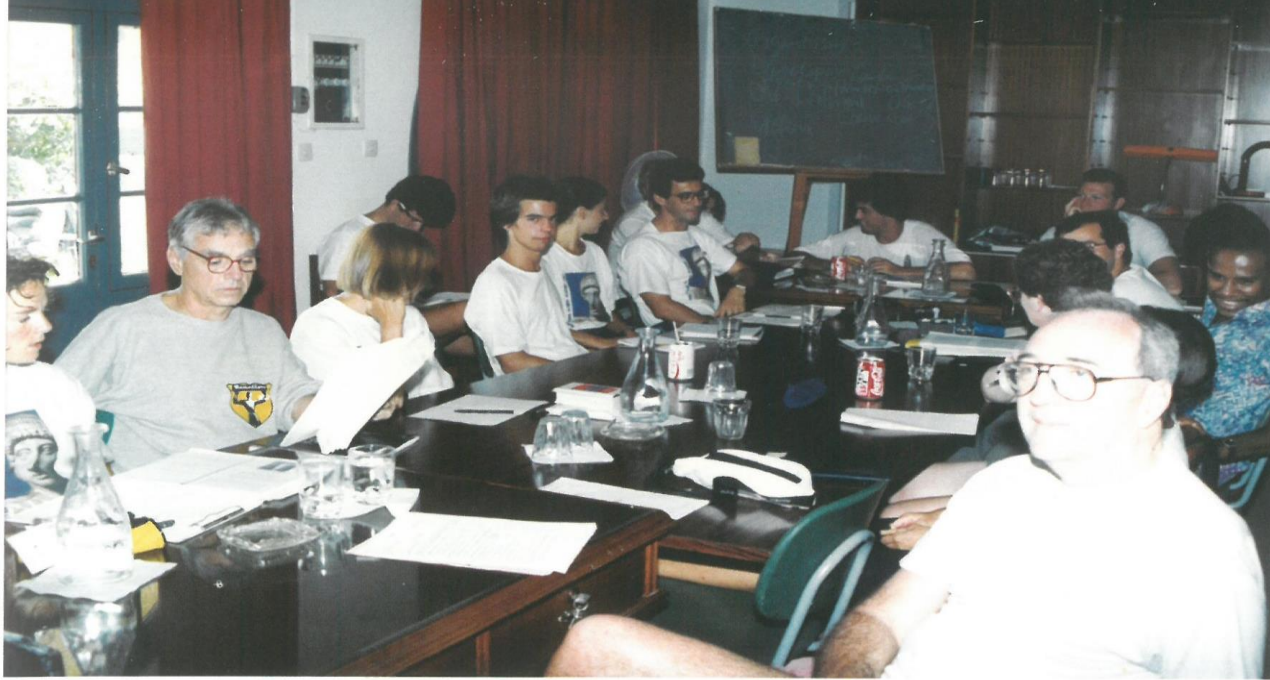


The students of the 1st Postgraduate Seminar with the IOA Dean, professors John Hargreaves and Lamartine DaCosta and the coordinator Eleni Theodoraki (1993).

International Networking of the Olympic Studies Research Group - Rio de Janeiro under DaCosta & Miragaya's coordination in 2008 (Figure 1).

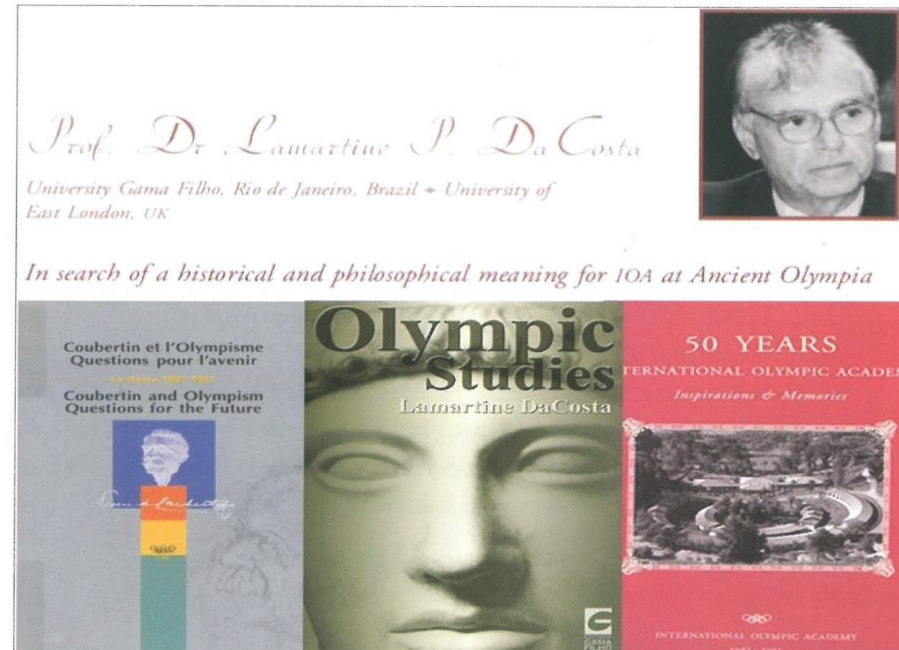


Rio de Janeiro based Olympic Studies Virtual Hub in 2015; DaCosta & Miragaya's coordination (Figure 2).



At the classroom with the postgraduate students of the 2nd Seminar (1994). Prof. Lamartine DaCosta is second on the left.

Title of Lamartine DaCosta's chapter in the IOA's 50th anniversary commemorative book published in 2011, in addition to 1997, 2002 and 2011 book covers, as highlighted innovations from the IOA networking i.e. Process Philosophy, Sustainability and Olympia as Place of Memory (Figure 3).





INTERNATIONAL OLYMPIC ACADEMY



*I therefore invite you ...
to come and sit on the wooded slopes of Mount Kronion
at the hour when beyond the Alpheus
the rising sun begins to touch the swelling hills with gold
and to lighten the green meadows at their feet.*

Pierre de Coubertin, "Olympia", 1929.