



PANATHLON INTERNATIONAL

LUDIS IUNGIT

WEBINAR SERIES

CULTURE, SCIENTIFIC AND EDUCATION
COMMISSION OF PANATHLON INTERNACIONAL



1951-2026

ENVIRONMENTAL INTELLIGENCE AND INNOVATION IN SPORTS: A NEW AGENDA FOR PANATHLON INTERNATIONAL



LAMARTINE DA COSTA
PANATHLON CLUB | RIO DE JANEIRO



HOST
ANTONIO C. BRAMANTE
CHAIR CULTURE, RESEARCH AND
EDUCATION COMMISSION - PI



19 JAN
MONDAY

14H
BRASÍLIA GMT-3

International
Book Launch

Automatic translation of subtitles in Zoom to all languages

Free Online Event | Access with the QRCode or <http://bit.ly/webinarseries-pi>



PARTNERSHIP:



centroesportivovirtual
cev.org.br



INTELIGÊNCIA AMBIENTAL

ENVIRONMENTAL INTELLIGENCE

em / in / en

**Deportes y Actividades Físicas
Sports and Physical Activities**

2025 – ANO/YEAR/AÑO COP30 – BRAZIL, BELEM, PA

KEY APPROACHES

Due to extreme climate, sports training and competitions have been adjusted to new schedules and controlled environments, raising costs of practice and management, and stimulating new research for sustainable adaptations.



Schedule and Location Adjustments



Artificial and Controlled Environments



Economic Impacts



Research and Innovation

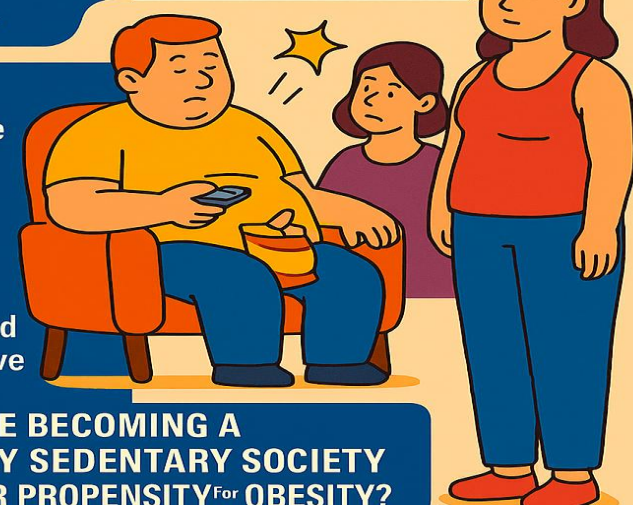


Contemporary societies are revealing a growing threat related to increasing digital screen time and the tendency of isolation in artificial environments as protection from climatic extremes.

This behavior reveals a progressive substitution of natural adaptation and resilience mechanisms by technology-based defense strategies.



As a consequence, there is an increase in physical and mental inertia among individuals, characterized by a decline in bodily activity and reduced diversity of cognitive stimuli

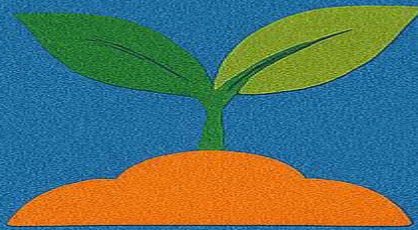
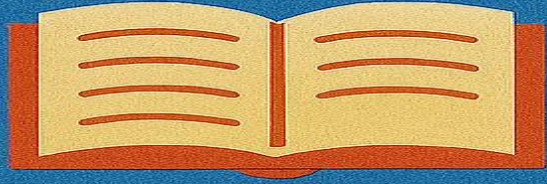


**ARE WE BECOMING A
PREDOMINANTLY SEDENTARY SOCIETY
WITH A GREATER PROPENSITY FOR OBESITY?**

**STUDIES
OF THE PAST**

**UPDATES
OF THE PRESENT**

ENVIRONMENTAL INTELLIGENCE



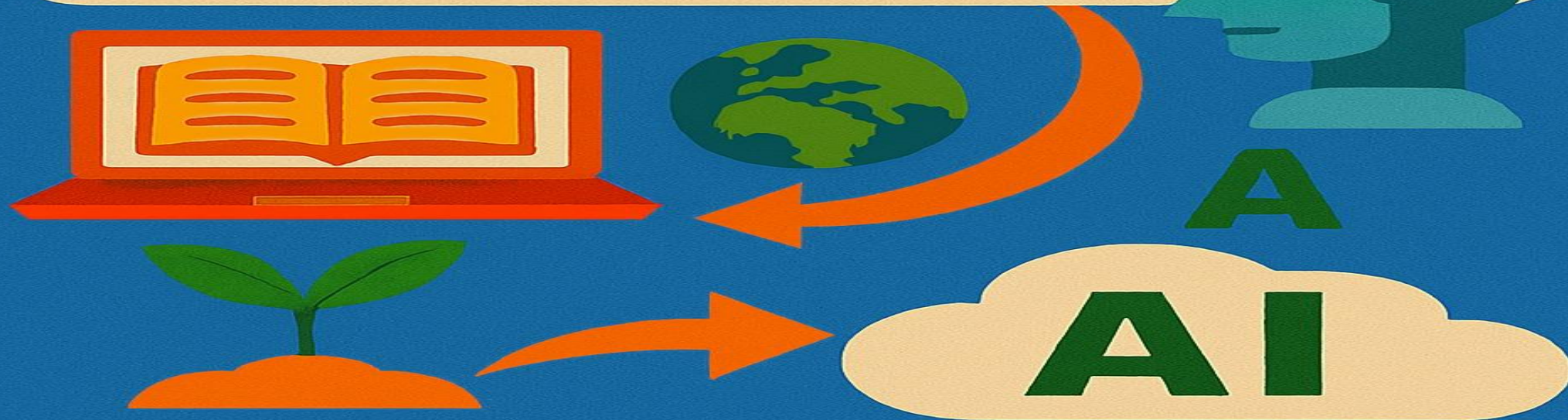
**FUTURE
PERSPECTIVES**



**AI
PROMPTS
INQUIRIES**

OBJECTIVE OF THE PRESENTATION

**Outline a Roadmap for
understanding and
practical application
of digital platform '**



INNOVATION BASICS

**eMuseum
of Sport Edition,
231p, free access**



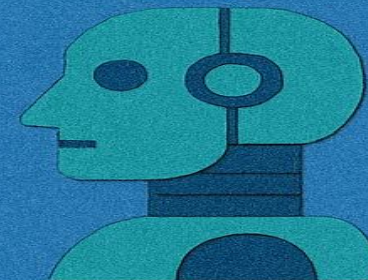
**45
Cooperative
stakeholders,
Eds and Authors**

**Past and Present
knowledge,
Future projections**

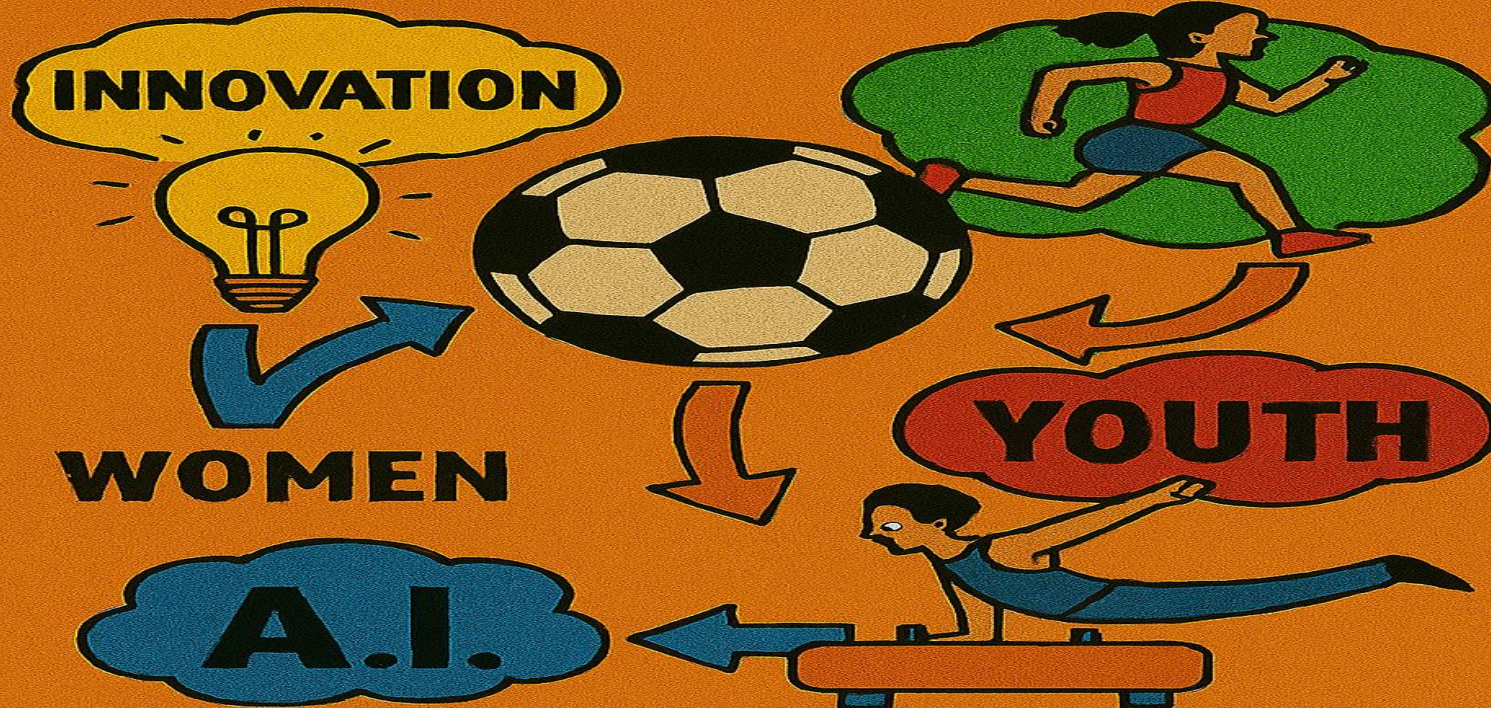


**Texts by
human and AI**

**Project and
images by AI**



RENEWAL OF SPORT



MAIN PILLARS OF VALUES, EDUCATION, AND ETHICS IN OLYMPIC SPORTS

PANATHLON

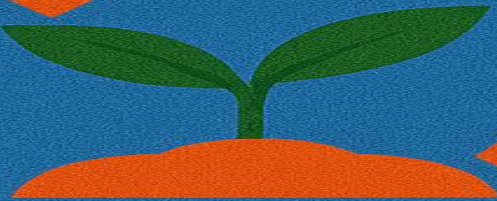
ISOH

FAIRPLAY

PIERRE DE
COUBERTIN

CONTEXT OF
SPORTS
RENEWAL

AI



TRADITIONS



INNOVATIONS



SPORTS RENEWAL

COEXISTENCE



FUTURE PATHS



**ARTIFICIAL
INTELLIGENCE**



NEXT STEP



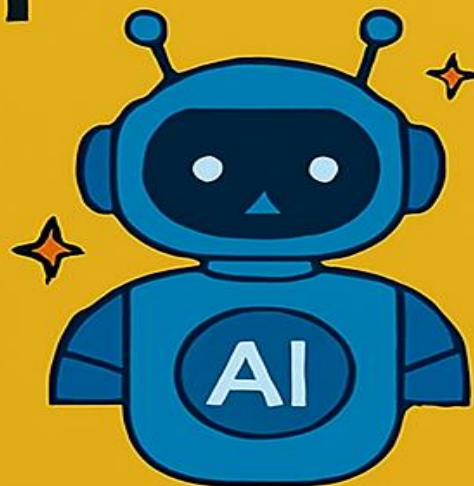
**COOPERATIVE
DEVELOPMENT IN
PANATHLON
CONTEXT**

**SPECIAL THANKS TO
AI ENGINEERING:**

Cristiano Belem

Lucas Gosse

Arthur Carosia



AI PLATFORM CONFEEF BRAZIL

